

SS
23

Break Free

SELF-EXPRESSION

INCLUSIVITY, EMPOWERMENT, TRANSFORMATION,
OPTIMISM, CREATIVITY

ULTRA REAL

CREATING IMMERSIVE AND SENSORY EXPERIENCES
THROUGH BRIGHT COLOR

COLOR TYPES

Bright

Expressive

Inclusive

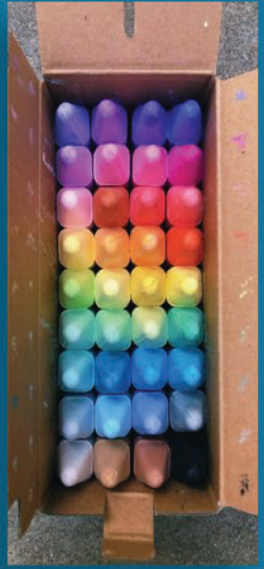
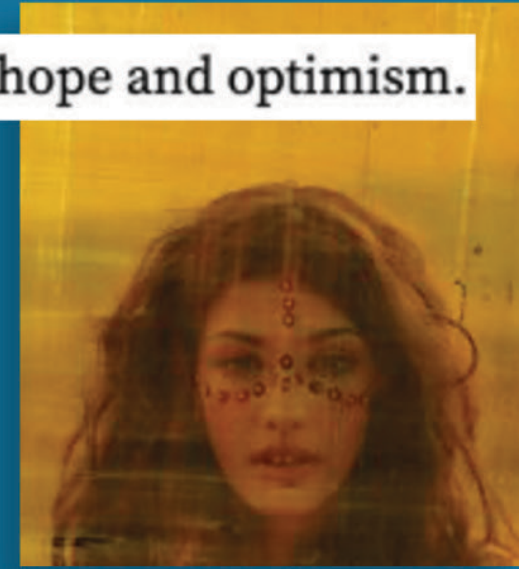
Saturated tones return, aligning with a mood of optimism and hope. The metaverse will expand virtual worlds enabling new forms of self-expression



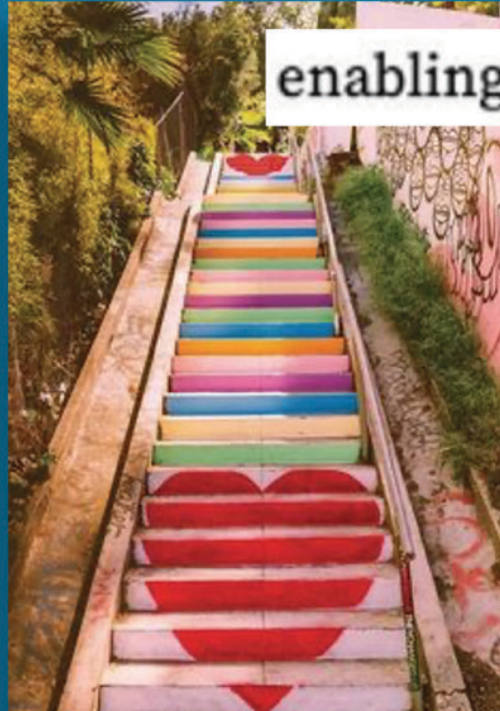
TRENDS

DTC editorial influence | Customization
Cross-categorical color | Sport classics

a mood of hope and optimism.



enabling new forms of self-expression.



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ECO COMFORT
ZINNIA



HEISENBERG
MARIE PURPLE



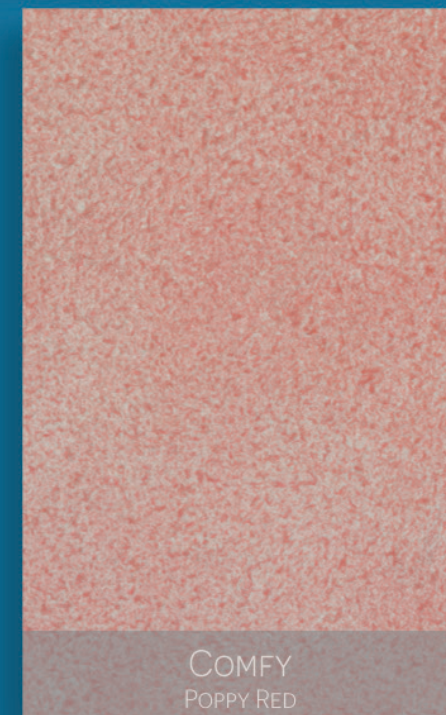
FLAMENCO ST
MOLTEN LAVA



COMFY
SCHRADER BLUE



ECO COMFORT
DEEP LAKE



COMFY
POPPY RED